



PANTHERS

**SILVER
SPRING**

INTERMEDIATE
SCHOOL

BRAND STYLE GUIDE

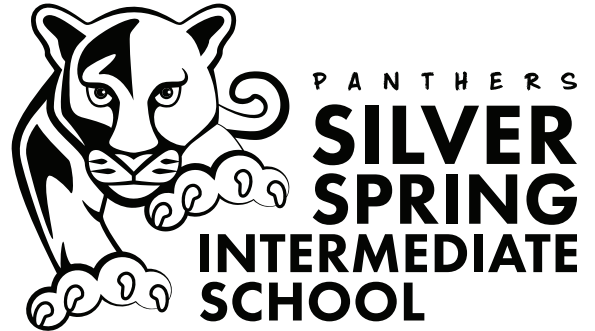
DECEMBER 2018

LOGO LIBRARY

PRIMARY LOGO



Full-color version



Black/1-color version



Reversed full-color version (for use on dark backgrounds)



Blue/2-color version (for use on dark backgrounds)

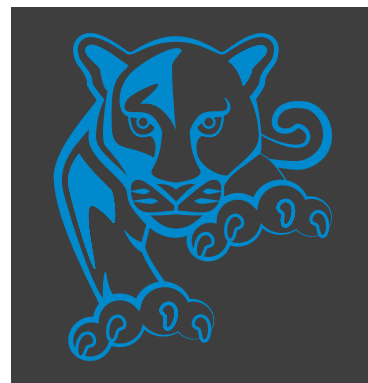
SECONDARY LOGO



Full-color version



Black & white version



Blue/2-color version

LOGO LIBRARY [CONT'D]

TEXT ONLY LOGO

**SILVER
SPRING**
INTERMEDIATE
SCHOOL
PANTHERS

Stacked version

SILVER SPRING
INTERMEDIATE SCHOOL
PANTHERS

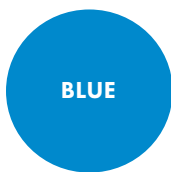
Horizontal version

COLOR PALETTE

SWATCHES



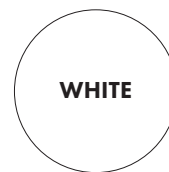
100 / 100 / 100 / 100
0 / 0 / 0
PANTONE Black C



100 / 25 / 0 / 5
0 / 136 / 202
PANTONE Process Blue C



0 / 0 / 0 / 40
167 / 169 / 172
PANTONE Cool Gray 6 C



0 / 0 / 0 / 0
255 / 255 / 255

TYPOGRAPHY

PRIMARY FONT

Aa Aa

Futura PT Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Futura PT Light Oblique

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz*

Futura PT Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Futura PT Medium Oblique

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz*

Futura PT Heavy

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Futura PT Heavy Oblique

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz*

ACCENT FONT

AA AB

WILDWOOD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

WILDWOOD ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ